



MILLA®

by MAROLO

...the drink code.



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" ...I decided to create Milla to protect the originality and the uniqueness of my recipe and to satisfy my customers who are consuming it in a ever more widespread and enthusiastic way! "

Paolo Marolo

MILLA[®]
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...the agenda.

- *The distillery.*
- *The product.*
- *The cocktails.*
- *The packaging.*
- *The press.*





MILLA®

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...the distillery.

Marolo's is a small distillery located in Alba, the famous wine town in Piedmont. It produce by one of the lowest and more traditional methods, employing **discontinuous distillation in bain-marie.**

One of the characteristics of this method, is that it gives to the consumer a genuine and qualitative selected product. Marolo's grappa is obtained from **fresh and carefully chosen pomace** of pressed grapes, distilled during the harvest time.



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...the product.

- Milla is a “liqueur” made from the infusion of Camomille in the grappa.
- The Camomille flowers are picked when fully ripened, dried in the shade, strained and then left to steep for eleven months in the grappa.
- This liqueur is obtained from a traditional and easy recipe, typical in the “Langhe” territory, the land of Barolo and Barbaresco.



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...the cocktails.

The unmistakable taste of Milla gave the cue to the creation of incredible cocktails. We selected the most catching, new and appreciated from our "fans"!



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...the packaging.

- The sizes available are:
750, 375 & 50ml.
- The large bottles are sold in
individual boxes.
- The minis are sold in **sleeves of 12 minis each.**



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...the press.

***“Liqueur of the Year...A Major Liqueur
Discovery!”- F. Paul Pacult’s Spirit
Journal***

- Marolo’s meticulously hand-crafted Grappa & Camomile is a liqueur obtained from the infusion of camomile blossoms in grappa made from fresh and carefully selected Piemontese Nebbiolo grapes.



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...the press.

“Liqueur of the Year...A Major Liqueur Discovery!”- F. Paul Pacult’s Spirit Journal.

- F.Paul Pacult gave Marolo’s Grappa & Camomile a **five-star rating** and found it “warm, inviting, and **totally luscious**...one of the best liqueur experiences I’ve had the past year or two...**a major liqueur discovery!**”



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*...thank you for
the attention.*